

November 21 - December 24, 2010

SUGAR LABS COMMUNITY SURVEY 85 respondents

This survey is designed to gauge your opinions on Sugar and Sugar Labs to help guide our MIT graduate team's outreach efforts. The survey should take you 5-10 minutes, and all results are confidential and anonymous. Thank you for taking the time to complete this survey!

1. What is your role with Sugar and Sugar Labs?

Developer	47%
Teacher	13%
Other (please specify)	40%

2. (IF TEACHER IN Q.1) What grade do you teach?

Kindergarten	0%
1 st Grade	0%
2 nd Grade	0%
3 rd Grade	0%
4 th Grade	14%
5 th Grade	14%
Other (please specify)	71%

3. When you run Sugar, what hardware system do you use?

XO laptop	52%
Other (please specify)) 48%

4. How would you describe the mission of Sugar Labs?



5. How well do you feel the following describes Sugar Labs as an organization?

			VERY		NEI	THER W	ELL		NOT
(RANDOMIZE)		MEAN	WELL		<u>OR</u>	NOT W	<u>ELL</u>		WELL
_a.	Educational provider	6.4	63%	25%.	4%	9%	0%	0%	0%
_ _b.	Non-profit	5.3	30%	16%.	29% .	11% .	9%	4%	2%
_c.	Free	6.5	75%	9%	9%	5%	2%	0%	0%
_ _d.	Collaborative	5.9	39%	27%.	21% .	11% .	0%	2%	0%
_ _e.	Open source	6.7	79%	14%.	4%	4%	0%	0%	0%
 _f.	Democratic	5.2	21%	29%.	20% .	18% .	7%	2%	4%
_ _g.	Supportive to users	4.7	16%	18% .	18% .	27% .	13%	7%	2%
h.	Grassroots	5.1	23%	18% .	27% .	18% .	5%	9%	0%
i.	Creative	5.6	34%	20%.	25% .	18% .	4%	0%	0%
_j.	Children-focused	5.4	30%	25%.	14% .	20% .	7%	4%	0%
k.	Driven by education	5.2	20%	32%.	18% .	18% .	5%	7%	0%
_I.	Best in class								
_ _m.	Accessible	4.5	11%	14% .	27% .	23% .	14%	4%	7%

6. How important are the following items to Sugar's mission?

			VERY		NE	EITHER IN	MP		NOT AT
(RANDOMIZE)		MEAN				OR UNIMI			ALL IMP
_a.	Providing free software	6.5	68%	21%	5%	4%	0%	2%	0%
b.	Collaborative learning	6.5	61%	29%	11% .	0%	0%	0%	0%
_ _c.	Open source	6.4	68%	16%	11% .	2%	4%	0%	0%
_ _d.	Learning platform								
_ _e.	Educational software								
_ _f.	Supporting users	5.7	39%	25%	20% .	9%	2%	2%	4%
_ _g.	Ensuring learning value								
h.	Creativity	6.1	48%	23%	20% .	7%	2%	0%	0%
_i.	Action learning	5.8	39%	29%	13% .	18%	2%	0%	0%
_j.	Extendable, or the ability for								
_	users to add on new features	5.8	29%	34%	30% .	4%	4%	0%	0%
k.	Discovery learning, where kids								
_	learn by discovering how things								
	work on their own	6.4	55%	27%	16% .	2%	0%	0%	0%
_l.	Accessibility								

7. What benefits does Sugar provide over other educational tools?



8. How effective would the following communication channels be for spreading the word about Sugar: Very effective, somewhat effective, a little effective, or not at all effective?

(RANDOI	MIZE)	MEAN	VERY <u>EFF</u>					NOT AT EFF	
_a. Te	eacher conferenceseacher conferences			26%	34%	6%	. 0%		
fo	rums								
_	eacher demonstrations								
_d. Te	elevision ads	3.9	6%	8%	26%	25%	. 6%	23%8%	
	PR	4.4	2%	21%	26%	34%	. 8%	.6%4%	
_f. Int	ternet ads	4.0	2%	9%	32%	25%	17%	.8%8%	
	undling with other educational oftware	10	110/	210/	200/	220/	110/	00/2 60/2	
	rint media, such as	4.0	/0	∠ 1 /0	20 /0	23 /0	11/0	. U /0 U /0	
	ewspapers and magazines ocial media sites, such as	4.4	2%	19%	40%	17%	. 9%	.8%6%	
	acebook, Twitter, and LinkedIn	4.9	8%	21%	49%	13%	. 4%	.2%4%	
	eetings with government ficials	E 1	250/	100/	200/	150/	40/	00/ 00/	
_k. M	eetings with educational non-								
pr	ofits	5.8	28%	38%	25%	8%	. 0%	.2%0%	
_l. Ed	ducation-focused websites	5.9	19%	58%	15%	6%	. 2%	.0%0%	
_m. Te	eacher training colleges	6.2	45%	32%	15%	8%	. 0%	.0%0%	

9. Do you ever use the following:

(RANI	DOMIZE)	YES	<u>NO</u>
_a.	The Sugar Labs website	85%	15%
_b.	Sugar Labs wiki	96%	4%
_c.	Sugar Labs community lists	87%	13%
_d.	One Laptop per Child community		
_	lists	81%	19%
_e.	IRC Channel	62%	38%
_ _f.	Planet Sugar blog	57%	43%

10. (IF NO IN Q.9C) Why have you not yet used the community list?

Did not need help	0%
Did not know about it	
Found help through other sources	17%
Other (specify)	17%

11. How helpful have these Sugar Labs resources been to you personally: very helpful, somewhat helpful, a little helpful, or not at all helpful?

		VERY	SMWT	LTTL	NOT
(RANI	DOMIZE)	<u>HELP</u>	<u>HELP</u>	<u>HELP</u>	<u>HELP</u>
_a.	The Sugar Labs website	23%	34%.	32%	11%
_b.	Sugar Labs wiki	43%	43%.	13%	0%
_c.	Sugar Labs community lists	40%	42%.	9% .	9%
_d.	One Laptop per Child community				
	lists	32%	43%.	15%	9%
_e.	IRC Channel	28%	34%.	15%	23%
_f.	Planet Sugar blog	4%	42%.	30%	25%

12. Have you used the Sugar Labs resources mentioned above to search for answers to the following questions: (IF YES) Would you say you search for these answers frequently, occasionally, or hardly ever?

		YES,	YES,	YES,	
(RANDOMIZE)		FREQ	<u>occ</u>	HARD EV	NO
_a. How to install the software.		28%	44% .	22%	. 6%
_b. The Sugar Labs purpose or	mission statement	14%	22% .	38%	26%
_c. Contact information for peo	ple at Sugar Labs	4%	30% .	46%	20%
_d. Description of the software	or its features	24%	50% .	18%	. 8%
_e. Bug reports or feature requ	ests	32%	32% .	18%	18%
_f. News about Sugar, Sugar L	abs, or the community	.42%	36% .	18%	.4%
_g. Tips or tricks on how to use	Sugar	14%	48% .	30%	. 8%
_h. Information on applications	built for Sugar	28%	58% .	4%	10%
i. Teacher resources		6%	36% .	38%	20%
_j. How to recommend Sugar t	o others	8%	28% .	34%	30%

13. Did you find answers to the questions you were looking for using Sugar Labs resources?

(RAND	DOMIZE)	<u>YES</u>	<u>NO</u>
_a.	How to install the software	.88%.	12%
_b.	Contact information for people at Sugar Labs	.68%	32%
_c.	The Sugar Labs purpose or mission statement	.78% .	22%
_d.	Description of the software or its features	.84%.	16%
_e.	Bug reports or feature requests	.74% .	26%
_f.	News about Sugar, Sugar Labs, or the community	.90%.	10%
_g.	Tips or tricks on how to use Sugar	.70% .	30%
_h.	Information on applications built for Sugar	.86%.	14%
_i.	Teacher resources	.32% .	68%
_i.	How to recommend Sugar to others	.34%.	66%

14.	Have you recommended Sugar to others involved in education?
	Yes
15.	If yes, was your recommendation successfully implemented?
	Yes
16.	(IF NO IN Q.15) Why was your recommendation not implemented?
	"Too great an individual commitment is required to succeed at this time with Sugar in anything but a casual setting." – Wiki coordinator/ part-time designer and developer, United States
	"Sugar is difficult to obtain and install, and requires competent technical support" – Volunteer, Europe
	"No available XO's" – Developer and teacher, Europe
	"The recommendation was implemented, just not successfully. It wasn't implemented successfully due to lack of SugarLabs <-> Teacher collaboration, for the usual factors (SL volunteers and teachers lacked time to get together, teachers lacked drive to implement Sugar as it was championed by the head teacher only, etc." – Developer, Hong Kong
	"Deployment of Sugar is too difficult." – Teacher, United States
17.	Would you personally donate money, say \$50, to Sugar Labs?
	Yes

18. Would you like to share anything else about your experience with Sugar in the classroom?

"Kids love it." – Teacher, Uruguay

"There is great interest in something new to meet the learning goals, but generally disappointment that the software is not yet more readily usable." – Wiki coordinator/ part-time designer and developer, United States

"We do need more localization support and translated documentation." – People Person, Europe

"Marketing Sugar is extremely difficult with no media budget. The lack of resources is chronic and blocks many leads. The project is heavily tech-oriented and not teacher-friendly. Sugar is not yet robust enough for deployment on non-XO hardware." – Volunteer, Europe

"I find lack of understanding by educators to be the biggest hurdle." – Deployment volunteer, Pacific Islands

"Teachers need more resources and guidance, been to deployment and seen the teachers have no idea of what to do other than typing and taking photos, they have no idea on how to integrate into curriculum." – Tester and advocate, Oceania

Now I would like to ask you a few questions for statistical purposes only.

19.	What is your gender?		
		Male	86%
		Female	14%
20.	In which region do you currently reside?		
		United States	41%
		Uruguay	
		Paraguay	
		Peru	
		Europe	
		Canada	
		Australia	4%
		New Zealand	4%
		India	4%
		Other (specify)	15%
21.	What is your age?		
		Under the age of 18	2%
		18 - 24	
		25 - 29	
		30 - 34	12%
		35 - 39	
		40 - 44	
		45 - 49	
		50 - 54	
		55 - 59	
		60 - 64	
		65-74	4%